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Training for Medical education via innovative eTechnology

MediTec

Sustainability Plan

ediTec



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Introduction

The work package leaders JUST, UoJ and Int@E propose the sustainability and exploitation plan.

The responsibility of each partner in the project about sustainability and exploitation is to prepare specific and local dissemination concepts in accordance to the policies described in the dissemination strategy, and the correct development of these actions.





Sustainability Strategy's Objectives

This sustainability & exploitation plan is constructed around three axes, all of which are linked together by our three central sustainability objectives. These axes are:

- a) a set of sustainability mechanisms, accompanied by a division of labour between partners;
- b) the identification of institutions and groups, which the sustainability strategy is primarily aiming to reach;
- c) a timeline for progressive implementation of the mechanisms.



Training Sustainability in Long-Term Perspective



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One of the key tasks of the whole project is to establish the MediTec labs or centers at the partners universities. The MediTec labs will continue provide training in best practices utilizing innovative technologies in medical education for new staff as well as senior staff even after the end of the project. The following tasks were taking into consideration:

- Provide surveys for all trainers, professors and teachers who will be active at the MediTec labs about the concept of signing agreements for the future participation in the life of the MediTec labs after the end of the project



Training Sustainability in Long-Term Perspective



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- Provide training for trainers so the experience that was gathered through the workshops during the project time will be transferred in order to rise the qualifications of the staff that is/will be actively working at the MediTec Labs.
- To strengthen the communication between teachers and students through usage of the modern innovative technologies of the MediTec Labs, such as video and online lessons, integration of E-Learning Management System such as Moodle or Navid
- Continuous visits to EU partner to get the new in innovative medical technology.



Target Groups and Stakeholders



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MediTec disseminated to the following strategic target groups:

- **Teaching, technical & administrative staff** within each participant by involving this target audience in the project activities (i.e. participation in surveying, the train-the-trainers workshops, seminars)
- **Students community**, as the main users of the of MediTec outcomes it is essential to get their input and feedback on the new proposals, raise their awareness about project aims, and train them on the needed skills.



Target Groups and Stakeholders



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- **University management** involvement is crucial for sustainable development of the project and financial support. Regular contributions within academic scientific boards, common interuniversity meetings involving the participation of university management units will strengthen the competitiveness of universities through e-learning/e-teaching.
- **Multipliers** such as the medical authorities and companies will enhance chances to reach direct & indirect beneficiaries and to get their input and feedback on the new proposals.
- **International community.** The visibility of the project at European level and beyond is a very useful way to disseminate our ideas and through this, enable and foster future and interesting relationships for future collaboration.



Cooperation Networks and Exchange the Knowledge between Students and Staff



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The main instruments to continue information exchange between students and staff, teachers and trainers are surveys that are called to find out and control the following:

- Are the developed materials helpful and useful for the teachers and students?
- Are the developed materials always under the process of updating?
- Do the developed materials correspond with actual needs of the subject?
- Are they easy to access by all the partners and by the target audience?
- Are they to be found in most suitable digital formats?



Sharing Activities and Results



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This sustainability plan, taking into account the statements that were settled in the project proposal, aims to ensure that objective in different disciplines will be continued in collaboration and sharing learning objects to utilize best practices in MediTec Labs in education and serve as seeds toward knowledge base. Target audience is defined as follows:

- Internal: Teaching staff, Students, Trainees, Administrative staff, Technical staff;
- External: Other national, regional and international HE, Decision maker groups, Stakeholders from Local Authorities, NGOs, Companies and Enterprises in the partner countries, representatives of other universities.



Evaluation of Sustainability and Exploitation



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In order to assess the quality of the sustainability and exploitation activities the partners have established the following criteria:

- Leadership regarding Sustainability and Exploitation activities
- Number of events (training, workshops) to sustain and to exploit the project and its results and intellectual outputs and number of teachers and students attending this event (at least two events per partner)
- The number of teaching and training materials on the website



Dissemination Tools and Channels



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The most effective way to disseminate our project will be a good combination of different communication channels. It will be strategic to provide the MediTec information to the different identified target groups through different channels, looking for the best match. The dissemination tools throughout the project are as follow:



Dissemination Tools and Channels



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1) Project Logo

To present a uniform image of the project. All the partners' logos will appear on all communications. Visibility of the EU funding logo will be clear and explicit in every visual published document produced during the project life cycle.



Dissemination Tools and Channels



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2) Templates and dissemination reporting form

For project documents and reports, complying with the publicity provisions stipulated in both the specific and the general conditions of the Agreement in conjunction with the guidelines for beneficiaries. A designed template has been elaborated dealing with the cover page, desirable contents (i.e. Table of content, executive summary, methodology, results, list of tables, etc.), style (i.e. font type, font size, etc.), the template include the necessary logos and disclaimers of the project (MediTec logo, EU logo, and EU disclaimer).



Dissemination Tools and Channels



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3) Project Website

The website is the key means for communicating project results; it is managed and updated continuously throughout the project. The project's website is the focal point for informing on objectives and methods as well as the main channel where results will be published. The website is adapted to different levels of communication (general information and technical documentation) and different types of content (text and presentations).

MediTec website link: <http://MediTec.just.edu.jo>



Dissemination Tools and Channels



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- 4) Dissemination through Partners' websites
- 5) Internal specific workshops and presentations
- 6) Info days, Workshops, Presentations on MediTec
- 7) Inauguration of the Telemedicine Laboratories
- 8) Events
- 9) Promotional material
- 10) Social Networks
- 11) Press dissemination
- 12) Publications in scientific journals
- 13) **Final Conference**



We are here today!



Evaluation of Sustainability and Exploitation



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- Achievement of the planned Sustainability and Exploitation activities
- Visibility of the project in the community
- Quality and impact of the Sustainability and Exploitation activities
- Adequacy of exploitation methods and techniques
- The panel of the project in each partner
- The Network between partners, collaboration between partners in exploiting the project outputs
- Final results distributed in the universities



Sustainability and Exploitation Tools



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The objective of the exploitation strategy is to ensure the sustainability of the project and its results beyond its lifetime. It is designed to reach broader publically than the target group, namely to ensure that relevant stakeholders at all levels (Jordanian, Iraqis and Iranian) are informed about the project results and ready to recommend and use the results.

Accordingly to the project proposal, sustainability and exploitation strategy is based, on many tools, these tolls are listed in the table:



Sustainability and Exploitation Tools



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Tool	Partners
Website	Jordan University of Science and Technology
Development of a facebook page for the Project	Jordan University of Science and Technology
Technical Workshops	Each partner
National Seminars	Each partner
Network database	Hashemite University, Each partner
The project information (about the Project and project results, Newsletter,...)	University of Jordan, all Partners



Sustainability and Exploitation Tools



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Tool	Partners
International conference	Each partner
Online Strategy	Each partner
Joint projects and private investments (Cooperation networks and funding)	Each partner
Development training and teaching materials (video, audio, presentations)	Each partner
Distribution of project documentation material, results and outputs	Each partner





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Thank You!

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